



To Our Valued Customer:

Thank you for considering completing an application for credit at Wiseway Supply. We value your current business and the opportunity to increase our business with you.

To keep our prices competitive, it is important that we operate as efficiently as possible. To ensure we operate at maximum efficiency, we look at every aspect of our business including our credit function. We have found it necessary to limit the extension of credit to professionals who make a living with our products and customers with annual purchases exceeding \$2,000.

Additionally, to make purchasing from Wiseway Supply even easier, we now accept the three major credit cards: Visa, MasterCard, and Discover. Please be assured that the extension of credit by Wiseway Supply has no effect on your pricing.

Thank you for your consideration and using Wiseway Supply for all of your plumbing, electrical, and lighting needs.

Sincerely,

Wiseway Supply
Susan Clore
Corporate Credit Manager
Direct Line 859-292-1303
Fax 859-371-2421

Main Office:
7103 Turfway Road
Suite 100
Florence, KY 41042
859.283.9473
Fax 859.371.2421

8301 Dixie Highway
Florence, KY 41042
859.371.2211
Fax 859.371.6111

433 Wards Corner Road
Loveland, OH 45140
513.576.1111
Fax 513.576.1154

800 Cull Road
Dry Ridge, KY 41035
859.823.8351
Fax 859.823.8501

10051 Simonson Road
Harrison, OH 45030
513.367.6200
Fax 513.367.6207

101 Miller Road
Franklin, OH 45005
937.806.0310
Fax 937.806.0317

1030 State Route 125
Hamersville, OH 45130
937.379.1422
Fax 937.379.0126

WisewaySupply.com



WISEWAY SUPPLY

Electrical • Plumbing • Lighting

Credit Department, 7103 Turfway Road Suite 100, Florence, KY 41042

Telephone: (859) 283-9473 Fax: (859) 371-2421 Email: Credit@WisewaySupply.com

CUSTOMER ACCOUNT APPLICATION

(OWNERSHIP NAME)

(DBA: ENTITY TRADE NAME)

Email Address _____

Wiseway Sales Rep Name _____

How did you hear about Wiseway Supply? _____

WE NEED YOUR BILLING AND SHIPPING ADDRESSES:

BILL-TO:

(NAME OF PRIMARY CONTACT NAME)

(_____) _____ - _____
(CELL PHONE NUMBER OF PRIMARY CONTACT)

(EMAIL OF PRIMARY CONTACT)

(STREET ADDRESS)

(CITY, STATE ZIP CODE)

(_____) _____ - _____

(BUSINESS PRIMARY PHONE NUMBER)

(_____) _____ - _____

BUSINESS FAX NUMBER

(_____) _____ - _____

SHIP-TO (if different from Bill-To):

(STREET ADDRESS)

(CITY, STATE ZIP CODE)

(ACCOUNTS PAYABLE CONTACT NAME)

(ACCOUNTS PAYABLE EMAIL ADDRESS)

How do you prefer to receive invoices and statements?

- Daily Email: _____
- Daily Fax: (_____) _____
- Monthly USPS: _____

TELL US ABOUT YOUR BUSINESS:

SS# or Federal ID#: _____

Ownership _____ Length of Present Ownership _____ months or _____ years

New Ownership Change? Yes No Purchase Date _____

Nature of Business:

Has the Business ever declared bankruptcy? Yes, year _____ No

Has the Primary Contact ever declared bankruptcy? Yes, year _____ No

If yes, what was the company's name?

**Are your purchases *Tax Exempt*?

No Yes (If yes, you must submit a tax-exempt form.)

**Do you require a purchase order on each invoice? No Yes

PRIMARY REVENUE SOURCES/WORK CONTRACTS:

Company Name	Contact Person	Phone Number	Percent of Work
_____	_____	_____	_____
_____	_____	_____	_____

Company Name	Contact Person	Phone Number	Percent of Work
_____	_____	_____	_____

Individual/Proprietorship

Partnership

Corporation

LLC,
LLP, PLLC _____

Other _____

Estimated Monthly Material Purchases

Total \$: _____

From Wiseway \$: _____

Number of Employees: _____



Please list three references for plumbing, electrical, or building materials with which you already have a 30-day charge account:

To ensure your application is processed in a timely, manner please confirm the phone & fax numbers given are for the credit department.

1. _____ Phone: (____) ____ - _____ Fax (____) ____ - _____
(BUSINESS NAME)

2. _____ Phone: (____) ____ - _____ Fax (____) ____ - _____
(BUSINESS NAME)

3. _____ Phone: (____) ____ - _____ Fax (____) ____ - _____
(BUSINESS NAME)

Banking Reference: _____ Phone: (____) ____ - _____
(BANK NAME and BRANCH ADDRESS)

Checking Account Number: _____ Banking Contact: _____ Balance: _____

TERMS AND CONDITIONS

This Customer Account Application ("Application") is made to Wiseway, Inc. - dba Wiseway Supply ("WiseWay") for the purpose of inducing Wiseway to extend credit accommodations to the Applicant named below, and in accordance with the following terms:

1. Upon approval of this Application, Wiseway, in its sole discretion, and notwithstanding any request of Applicant, shall have the right to terminate Applicant's credit privileges under this Application at any time without prior notice to Applicant, except as otherwise provided by law.

2. All purchases by Applicant of goods and/or services from Wiseway will be made in accordance with the terms and conditions of this Application and any invoices and/or other documents evidencing Applicant's obligations to Wiseway, all of which are incorporated herein by reference. Except as to quantity of goods ordered, no terms and conditions set forth in any purchase order or other form of Applicant will apply to sales by Wiseway to Applicant.

3. The entire outstanding balance due to Wiseway on all invoices shall become due in full immediately upon default in the payment of any invoice. Applicant agrees to pay interest in the amount of 1½% per month, or the highest rate permitted by law, whichever is less, on any past due amounts until collected, and Applicant further agrees to pay all costs of collection incurred by Wiseway, including fees and expenses charged by attorneys and/or collection agencies should a default in payment or any other obligation of Applicant to Wiseway occur.

4. This Application and all transactions between Application and Wiseway shall be governed by and interpreted in accordance with the laws of the state where the Wiseway office which provided this Application is located, without regard to the conflicts of law provisions thereof, AND ALL ACTIONS AND PROCEEDINGS ARISING FROM, RELATED TO, OR IN CONNECTION WITH THIS APPLICATION SHALL BE SUBJECT TO THE EXCLUSIVE JURISDICTION OF SAID STATE.

5. If Applicant ceases doing business with Wiseway for any reason, Applicant will immediately purchase from Wiseway all remaining special order items in Wiseway's inventory.

6. Applicant expressly agrees that Wiseway shall not be responsible for any product nonconformity as to quantity, quality, or price, unless noted on the original delivery receipt at the time of delivery or unless Wiseway is notified in writing of any such nonconformity within three (3) days of delivery, by certified mail return receipt requested.

Applicant hereby certifies that the information furnished under this Application is true and correct, and that this information is being furnished to Wiseway for the purpose of inducing Wiseway to extend credit to Applicant, and further that Applicant understands Wiseway intends to rely upon such information. The Applicant specifically authorizes Wiseway to obtain credit reports through credit and consumer reporting agencies or other sources, in order to further evaluate the creditworthiness of Applicant in connection with the credit evaluation process and the proposed extension of business credit. To the extent the undersigned is an individual, he or she consents to the use of such credit report in accordance with the federal Fair Credit Reporting Act, 15 U.S.C. 1681, et seq., as amended from time to time.

APPLICANT (PRINT FULL FIRM NAME)

SIGNED BY ITS AUTHORIZED AGENT (TITLE & DATE)

(DATE)

(PRINT NAME)

INDIVIDUAL PERSONAL GUARANTY

The undersigned ("Guarantor"), having a financial interest in Applicant, and benefiting from the transactions contemplated by this Application, hereby unconditionally guarantees the payment by Applicant to Wiseway of all amounts due and owing now, and from time to time hereafter from Applicant to Wiseway (the "Liabilities"). Guarantor, hereby, authorizes Wiseway to request and utilize for credit determination a credit report on Guarantor. Guarantor expressly waives notice from Wiseway of its acceptance and reliance on this Guaranty, notice of sales made to Applicant, and notice of default by Applicant. The obligations of Guarantor hereunder shall not be affected, excused, modified or impaired upon the happening of any event. No setoff, counterclaim, or reduction of any obligation, or any defense of any kind or nature which Guarantor has or may have against Applicant or Wiseway shall be available hereunder to Guarantor against Wiseway. In the event of a default by Applicant on its obligations to Wiseway, Wiseway may proceed directly to enforce its rights hereunder and shall have the right to proceed first against Guarantor, without proceeding with or exhausting any other remedies. Guarantor agrees to pay all costs of collection incurred by Wiseway, including fees and expenses charged by attorneys and/or collection agencies should a default in payment or any other obligation of Applicant to Wiseway occur. This Individual Personal Guaranty and all transactions between Guarantor and Wiseway shall be governed by and interpreted in accordance with the laws of the state where the Wiseway office which provided this Application is located, without regard to the conflicts of law provisions thereof, AND ALL ACTIONS AND PROCEEDINGS ARISING FROM, RELATED TO, OR IN CONNECTION WITH THIS PERSONAL GUARANTY SHALL BE SUBJECT TO THE EXCLUSIVE JURISDICTION OF SAID STATE. (If executed by more than one, the obligations of Guarantor shall be joint and several and all references to the singular shall be deemed in the plural.) Use of a corporate title shall in no way limit the personal liability of the personal guaranty signatory or signatories below.

GUARANTOR (Please print name)

SIGNATURE & DATE

GUARANTOR SPOUSE (Please print name)

SIGNATURE & DATE